

coco MARKET

where wellness meets community

PRESS KIT • 2026

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always free • open to all • South Florida • est. January 2022

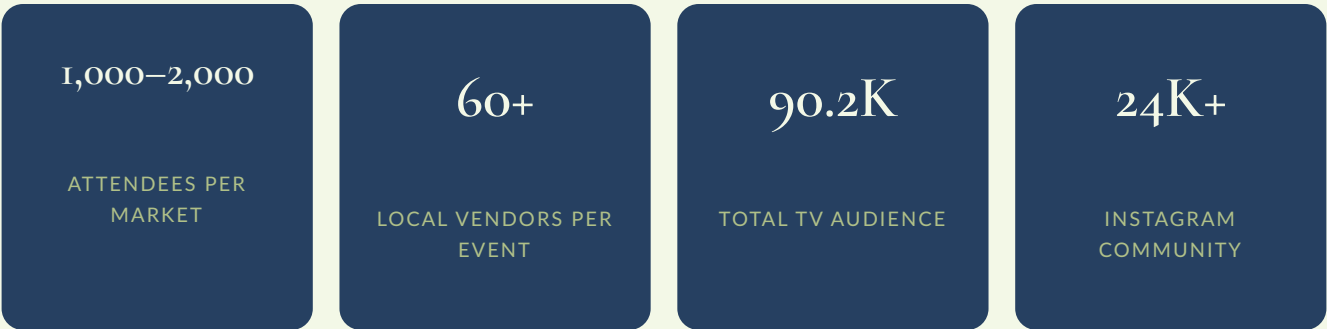


our story

ABOUT COCO MARKET

Coco Market is a free, community-focused wellness event series founded in Delray Beach in January 2022 by yoga teacher and producer Corey Heyman. Built on the belief that wellness should be accessible – not intimidating, not exclusive, not behind a paywall – each market gathers 60+ curated local, independent small businesses alongside free movement classes, sound healing, meditation, live music, and workshops.

Markets are held on first Sundays at Old School Square in Delray Beach and third Sundays at the Seabreeze Amphitheater in Jupiter, with seasonal gatherings including CocoFest and the Coco Minis garden series. Always free, all ages, everyone welcome.



Television audience per PR tracking, 2025.

FAST FACTS

FOUNDED	January 2022, Delray Beach, Florida
ADMISSION	Always free · all ages · everyone welcome
LOCATIONS	Old School Square, Delray Beach (first Sundays) · Seabreeze Amphitheater, Carlin Park, Jupiter (third Sundays)
PROGRAMMING	Free yoga, sound healing, meditation, live music, workshops
VENDORS	Curated local, independent small businesses
FOUNDER	Corey Heyman, Founder & Producer
ONLINE	cocomarket.org · @cocomarket.tribe

the foundress

COREY HEYMAN



Corey founded Coco Market with a belief that's shaped every gathering since: that wellness is for everyone, and that community is the thing that heals us. A yoga teacher and producer, she built Coco Market from a single Delray Beach gathering into a beloved South Florida institution drawing thousands each month.

She leads with heart and intention, creating a space where a first-timer can walk in alone and leave with new friends — where you can simply come as you are.

“Bringing people together to connect, grow, and support one another.”

Available for interviews, on-site features, and live segments.

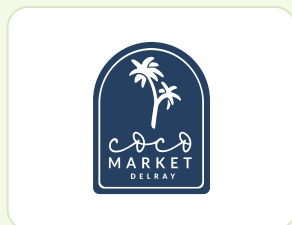
SELECTED COVERAGE

- Coco Market arrives in Jupiter — JUPITER MAGAZINE
jupitermag.com
- Coco Market goes pink for breast cancer awareness — CBS12 NEWS · 2025
cbs12.com
- Coco Market brings wellness and connection to Jupiter — WPTV NEWSCHANNEL 5
wptv.com
- Corey Heyman: Sunshine Spreader and Miracle Worker — ATLANTIC AVE MAGAZINE
atlanticavemagazine.com
- Yoga, healing classes and local vendors at Boca Raton's CocoFest — THE PALM BEACH POST · 2024
palmbeachpost.com
- Coco Market in Boca Raton Magazine — BOCA MAGAZINE · FEB 2025
issuu.com
- Coco LoveFest celebrates compassion and connection — WPTV NEWSCHANNEL 5
wptv.com
- Take a break from stress with these South Florida activities — SUN SENTINEL · 2024
sun-sentinel.com

for your story

ASSETS & USAGE

OFFICIAL LOGOS



Delray Beach and Jupiter each carry their own badge and wordmark — navy on light backgrounds, white on dark. All colorways and formats: cocomarket.org/press-kit

DOWNLOAD LIBRARIES

Web press kit: cocomarket.org/press-kit

High-res event photography: drive.google.com — photo library

Video & b-roll (incl. broadcast segments): drive.google.com — video library

A FEW KIND REQUESTS

PLEASE DO

- Write our name as “Coco Market” — two words, both capitalized.
- Use provided logo files at original proportions.
- Credit photos and footage “Courtesy of Coco Market.”
- Describe the event as free and open to all.

PLEASE DON'T

- Stretch, recolor, rotate, or add effects to the logo.
- Place the navy logo on dark backgrounds.
- Call it a “festival,” “fair,” or “flea market.”
- Imply paid admission or third-party endorsement.

MEDIA CONTACT

Corey Heyman · Founder & Producer

hello@cocomarket.org · [@cocomarket.tribe](https://www.instagram.com/cocomarket.tribe)

Interviews, media passes, and on-site access available for any market — just reach out ahead of the event.