



coco
MARKET



Sponsorship

Partner Opportunities



cocomarket.org
@cocomarket.tribe





Mission

Social Reach

Opportunities

+ Small Business

+ Studio

+ Corporate

Testimonials

Contact

Core Values

+ Community & Belonging

+ Healing & Wellness

+ Entrepreneurship &

Supporting Small Business

+ Positive Impact

Mission

Join Your Tribe

Coco Market is an immersive wellness experience that unites local small businesses, fosters meaningful connections, and builds a thriving community. Through carefully curated vendors, health and wellness professionals, invigorating movement classes, and enriching workshops, we create a nurturing container where individuals can further their personal growth journeys and explore modalities of holistic wellness.

Coco Market serves as a catalyst for collaboration, inspiration, and transformation. Together, we shape a vibrant ecosystem of conscious living where businesses thrive, individuals flourish, and the community expands.

Join Your Tribe at Coco Market and celebrate the intersection of well-being, creativity, and entrepreneurship.

Social Reach

Location Instagram Followers

Delray Beach	19.5%
Boca Raton	14.5%
Boynton Beach	9.3%
West Palm Beach	8.5%
Deerfield Beach	3.2%

21k
Instagram
Followers

Gender Instagram Reach

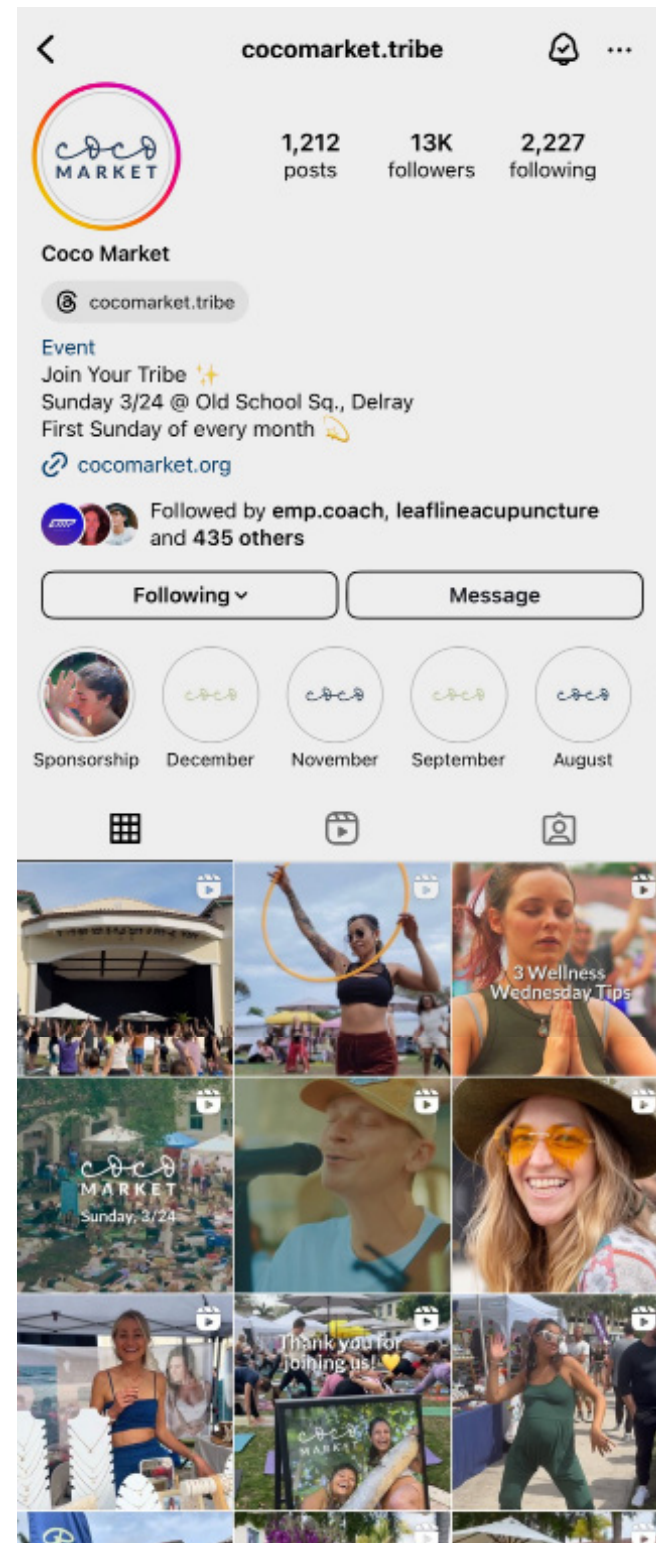
Men	Women
42.1%	57.8%

3,398
Vendor
Accounts

Age Instagram Reach

18-24	7.4%
25-34	40%
35-44	30.6%
45-54	13%
55-64	6.5%

6k
Email
Subscribers



Independent Teacher

Opportunities

- + One (1) hour time slot
- + Featured on
 - Market map (Print/Digital Distribution)
 - Market website
- + Tagged social media promotion
- + 5 action photos minimum
- + Feature in email blast to 3500+
- + Welcome tent marketing collateral
- + Stage/Gazebo presence
- + Sound, PA & microphone setup

\$500-



Small Business

Opportunities

- + Vendor fee/tent space included
- + Logo featured on
 - Market map (Print/Digital Distribution)
 - Market website
- + Central tent location
- + 5 high resolution photos of setup
- + Tagged social media promotion
- + Feature in email blast to 3500
- + Welcome tent marketing collateral

\$1,000



Studio

Opportunities

- + Vendor fee/tent space included
- + Logo featured on
 - Market map (Print & Digital Distribution)
 - Market website
- + Central tent location
- + 15 seconds video and 5 action photos
- + Tagged social media promotion
- + Feature in email blast to 3500
- + Welcome tent marketing collateral
- + Opening interactive workshop/activity
- + Stage/Gazebo presence
- + Sound, PA & microphone setup

\$1,250

- + Pre-market photoshoot subject to additional fee
 - 4 x 6 flyers (quantity 250)
 - 11" x 17" posters (quantity 2)
 - 24" x 36" Poster (quantity 1)



Corporate

Opportunities

A. Topline Sponsor \$2,500

- + “Brought to you by” & Logo featured on:
 - Market map (Print & Digital Distribution)
 - Market website
- + Tagged social media promotion
- + Feature in email blast
- + Welcome tent marketing collateral

B. Activation \$2,750

Everything in “A” plus:

- Central tent
- Listed on market schedule



“Business has exploded since partnering with Coco Market.”

Johnny Veira

Founder, Connective Delray Beach





Thank You

Questions?

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“Teaching at the Coco Market was amazing! It allowed me the opportunity to share the gift of yoga with the Delray Beach wellness community, and have new students discover us and sign up for our teacher training program and international retreats.”

Pedro Luna

Founder, Yoga With Pedro

